(🦄) JOHN MANOOGIAN III · FULL STACK PRODUCT DESIGN LEAD · jm3@jm3.net

Apple · FULL-STACK ENGINEERING MGR (M2) 2019-present
- Building intuitive, data-rich P1 reporting applications at the intersection of design & technology at an amazing company.
- Leading a hybrid team of design engineers, UI designers, UI + Service engineers, and Support across three countries.

Series A startup · FULL STACK PRODUCT (LEAD) 2018 - 2019
- Led design and prototyping of keystone feature to enable 30K online multi-channel sellers to scale their retail businesses
- Designed mocks, coded prototypes, led engineering hand-off

140 Proof · PRODUCT ENG+DESIGN (FOUNDER) 2010-2017
- Designed audience targeting API & social ads analytics products leading to successful acquisition by public company
- Helped grow engineering and product design teams.
- Contributed at all levels of company, named as inventor on patent

Plus One · PRODUCT + UX DESIGN (TEAM LEAD) 2008-2009
- Led UX, brand design, web analytics, and initial concept
- Launched social app, drove organic growth to 2M+ users, year one
- Built real-time social stream analysis and trigger engine (5 patents)

Zivity · PRODUCT DESIGN ENGINEER (LEAD) 2007 - 2008
- Owned application view layer from concept to code to launch
- Bootstrapped from zero to 14K users, 100% organic growth
- Grew product and engineering from 4 to 10 contributors

Organic Inc · UI ENGINEERING+DESIGN (LEAD) 2004 - 2006
- Helped lead $30M of UI design & devel. for Fortune-100 brands
- Brought lean startup practices to a $100M public company
- Helped grow front-end team from 8 to 22 FTE across two offices

University of Michigan · DIGITAL MEDIA (Self-Designed)
- Bachelor's Degree, mix of: Computer Science, Linguistics, Film

💻 PLATFORMS + TOOLS

AWS (*EC2, Lambda, Route 53*), Bash, Blender, CSS/SCSS, D3, ElasticSearch, Git, Insomnia, Javascript, Keynote, PHP, Postgres, Rails, Redis, REST, Ruby, Sketch, SQL, Vertica, Vim, Zsh

🎁 BONUS CONTRIBUTIONS

Created the Cognitive Bias Codex
- Thousands sold in 50+ countries
- Translated into six languages
- Infographic of the Year nominee

Founded: Bay Area Dads
An active online community for dads.

Speaker: Entrepreneurship Center
Shared startup lessons learned with 500 engineering & entrepreneurship students in founders speaker's series

Mentor: Dev Bootcamp · Rails
Helped non-engineers break into application development through mentorship and coaching.

'Geo Drift' Visualization Study
Visual data storytelling through geo-spatial analysis of social data. Published nationally.

Presenter, Winner: TechCrunch 50
Pitched 5,000 investors & reporters; won 2nd place out of 50 startups

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INFOGRAPHICS   TALKS   OPEN SOURCE   UI SKETCHES